



**VILLAGE OF WAUCONDA  
MARKETING COMMITTEE MEETING**

Tuesday, May 24th, 2016

5:30 pm

Village Hall Conference Room  
101 N. Main Street

**AGENDA**

Board Members: Chairperson Lincoln Knight, Trustee Linda Starkey, Trustee John Barbini, Staff Member: Executive Assistant Alise Homola

1. Call to Order
2. Approval of Minutes - March 29<sup>th</sup>, 2016 (p1 - 2)
3. Economic Development
  - a. **Goal 2.c.** Community sign update
  - b. **Goal 2.b.** Continue ads in local publications
    1. Heartland Real Estate Business (p3 - 10)
    2. Northwest Quarterly (p11 - 13)
    3. Daily Herald (p14 - 23)
      - a. Jessica Washington DH representative – trade options
4. Current projects
  - a. Street Banners (p24 – 29)
  - b. Light pole refinishing
  - c. Cruise Night Update (p30)
5. Training and Education (p31 – 35)
6. Public Comment
7. Adjournment